Kevision - Charged Nam
Name_155/NRA-1LA 1570445
Office)SSUE est 7811
Election_ General
Name of Committee National Pifle Assoc.
Treasurer Mary Ruse Adkins
Accepted Rejected

- 1. Copy of Order
- 2. Copy of Invoice
- 3. Class of Time Purchased/Rate Sections on Order

\$3,875.00

\$3,875.00

17

\$3,293.75

\$3,293.75

0.00

0.00

ORDER

Orders Order / Rev: 1570445 Alt Order #: 08349386 Product Desc: NRA-ILA Estimate: **WPGX** 7811 Flight Dates: 09/20/16 - 10/10/16 Primary AE: Dorie Penafiel Original Date / Rev: 08/17/16 / 09/30/16 Sales Office: H-DC Order Type: Political Sales Region: National Agency Name: Red Eagle Media Group **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: ISS/NRA-ILA New Business Thru: Demographic: A25-54 Order Separation: 00:15:00 Product Codes: PL20 Advertiser External ID: Priority: P 2 Agency External ID: Revenue Codes: Agency, Political, Pol-Issue Unit Code: General Bill Plan **Totals** Start Date End Date # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating

October 2016

Totals

\$3,293.75

Account Executives

10/10/16

17

09/26/16

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dorie Penafiel			Start Of Order - End Of Order	100%

\$3,875.00

E 1 WPGX 10/07/16 10/07/16 Big Bang Theory 1 Comm 6:00 PM-6:30 PM1 :30 1 \$115.00 P 2 0.00 NM 1 \$115.00 PM Start Date													
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F. F. MIROV. Advisor and Associated	_				1								
E 5 WPGX 10/10/16 10/10/16 Mon Hour 1 Comm 7:00 PM-8:00 PM 1 :30 1 \$350.00 P 2 0.00 NM 1 \$350.00 Mon Prime Hr 1	E 5 W	/PGX 10/10/1	6 10/10/16		Comm	7:00 PM-8:	00 PM 1	:30	1	\$350.00P 2	0.00 NM	1	\$350.00
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Print Date: 09/30/16 10:43:20 Page 2 of 2

WPGX

Totals

\$3,875.00

Order / Rev: Alt Order #: 1570445

08349386

Advertiser:

ISS/NRA-ILA

Product Desc:

NRA-ILA

Flight Dates:

09/20/16 - 10/10/16

Estimate:

7811

Ln Ch Star		Inventory Code		Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 7 WPGX 10/09	/16 10/09/16	NFL on Fox Gar NFL On Fox Ga		12:00 PM-	3:00 PM-	2	:30	2	\$450.00P 2	0.00 NM	2	\$900.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Ratino	В						
Week: 10/03/16	10/09/16	2	2	-	0.0					80 70		
E 8 WPGX 10/06		Big Bang Theory Big Bang Theor		6:00 PM-6:	30 PM -	1	:30	1	\$115.00P 2	0.00 NM	1	\$115.00
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E 9 WPGX 10/06	/16 10/06/16	Big Bang Theory Big Bang Theory		6:30 PM-7:			:30	1	\$125.00P 2	0.00 NM	1	\$125.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00							
E 10 WPGX 10/06/	/16 10/06/16	Thu Hour 1 Thur Prime Hr 1	Comm	7:00 PM-8:	00 PM	-1	:30	1	\$350.00P 2	0.00 NM	1	\$350.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00)						
E 11 WPGX 10/06/	16 10/06/16	Thu Hour 2 Thur Prime Hr 2	Comm	8:00 PM-9:	00 PM	-1	:30	1	\$350.00P 2	0.00 NM	1	\$350.00
Start Date Week: 10/03/16	End Date 10/09/16	Weekdays	Spots/Week	Rate	Rating							
E 12 WPGX 10/04/		Big Bang Theory	1 Comm	\$350.00 6:00 PM-6:3	0.00 30 PM -1		:30	1	\$115.00P 2	0.00 NM	1	\$115.00
		Big Bang Theory					.00		Ψ113.001 2	0.00 14101		\$115.00
<u>Start Date</u> Week: 10/03/16	End Date 10/09/16	<u>Weekdays</u> -1	Spots/Week	<u>Rate</u> \$115.00	Rating					ı		
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E 14 WPGX 10/05/		Big Bang Theory		6:00 PM-6:3		1	:30	1	\$115.00P 2	0.00 NM	1	\$115.00
100 N CO N	POD 10071	Big Bang Theory	1					•	V. 10.001 Z	0.00 14141		ψ113.00
Start Date Week: 10/03/16	End Date 10/09/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$115.00	Rating 0.00							
E 15 WPGX 10/05/	Compression in the compression of the compression o	AND THE RESERVE TO THE PARTY OF		6:30 PM-7:0		1	:30	1	\$125.00P 2	0.00 NM	1	\$125.00
		Big Bang Theory					.00	•	\$120.001 Z	0.00 14141		\$125.00
<u>Start Date</u> Week: 10/03/16	End Date 10/09/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00		(2)					
E 16 WPGX 10/05/1	16 10/05/16	Wed Hour 2 Wed Prime Hr 2	Comm	8:00 PM-9:0	0 PM	1	:30	1	\$375.00P 2	0.00 NM	1	\$375.00
Start Date Week: 10/03/16	End Date	Weekdays	Spots/Week	Rate	Rating							
VVCCK. 10/03/16	10/09/16		1	\$375.00	0.00							

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
INPGX - Panama	^
Red Eagle Media Group	
do hereby request station time concerning the	following issue:
National Rifle Association for American - Institu	ute for Legislative Action

Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule
Ì				1
The second secon				
	Day, Rotation or Package	Day, Rotation or Package	Day, Rotation or Days Class	Day, Rotation or Package Days Class Week

This broadcast time will be used by: NRA-ILA

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that 'communicates a political matter of national importance' includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to 'our next senator', 'our person in Washington' or 'the President'), and (3) a national legislative issue of public importance (e.g., Affordable Care Act revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):
NATIONAL RIFLE ASSCIATION OF AMERICAN INSTITUTE FOR LEGISLATIVE ACTION 11250 WAPLES MILL ROAD. FAIRFAX, VA 22030
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
TREASURER- Mary Rose Adkins

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.									
	BY ISSUE ADVERTISER (SI	PONSOR)							
Date	Signature	Contact Phone Number							
TO BE SIGN	ED BY STATION REPRESENTA	TIVE							
Accepted)	☐ Accepted in Part	☐ Rejected							
Duna Daudh	1 Dona Delander	NSM							
Signature V	Printed Name	Title							

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

And the state of t	Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Copy of
Invoice